

WHAT IS CLAIMED IS:

1. A client server system for supplying information to client terminals, the client server system comprising:

an exclusive server storing information therein;

means for specifying the client terminal by a code identifying a maker of the client terminal, the code being sent from the client terminal to the exclusive server; and

means for supplying information stored in the exclusive server to the specified client terminal.

2. The client server system as in claim 1, wherein:

the supplying means rejects access to the exclusive server against an unspecified client terminal.

3. The client server system as in claim 1, wherein:

the exclusive server stores information exclusive to the specified client terminals and public information; and

the supplying means supplies the exclusive information only to the specified client terminals, while supplying the public information to any client terminals.

4. The client server system as in claim 1, wherein:

the client terminals are mobile phones which are able to communicate with the exclusive server via a provider's server administered by a telephone service provider;

the mobile phone sends the maker-identifying code and another code identifying the provider to the provider's server;

a data format including both identifying codes is sent from the provider's server to the exclusive server; and

the exclusive server supplies the information stored therein to the mobile phone only when both codes are justified as codes correctly identifying the maker and the provider.

5. The client server system as in claim 4, wherein:

the data format sent from the provider's server to the exclusive server consists of a header field having a predetermined format and a data field in which data are arbitrarily written; and

of both codes, at least the maker-identifying code is contained in the data field.

6. A mobile phone communicable with an exclusive server administered by a maker which made the mobile phone, the mobile phone comprising:

a pre-installed locator for locating the exclusive server to download contents stored in the exclusive server and made available only to the mobile phone having the locator.

7. A mobile phone communicable with an exclusive server administered by a maker which made the mobile phone, the mobile phone comprising:

a pre-installed browser for downloading contents stored in the exclusive server and made available exclusively to the mobile phone having the browser.

8. A client server system for supplying information to client terminals, the client server system comprising:

an exclusive server storing specified contents to be supplied to the client terminals;

means for downloading the specified contents stored in the exclusive server to the client terminals, wherein:

the specified contents are accompanied by a special command;

the specified contents are downloaded together with the special command; and

upon receipt of the special command, a setting of the client terminals recognized as specified terminals by the exclusive server is changed.

9. The client server system as in claim 8, wherein:

data for changing the setting of the specified terminal are downloaded from the exclusive server.

10. The client server system as in claim 9, wherein:

the data for changing the setting are downloaded together with the special command.

11. The client server system as in claim 8, wherein:

the specified contents are sent from the exclusive server to the client terminals in a specified data format having a header field and a data field; and

the special command is contained in the header field.

12. The client server system as in claim 8, wherein:

the client terminals are mobile phones.

13. The client server system as in claim 12, wherein:

the mobile phone includes a display panel; and

the setting of the mobile phone is changed by changing images displayed on the display panel.

14. The client server system as in claim 12, wherein:

the mobile phone includes a display panel; and

the setting of the mobile phone is changed by changing a character message shown on the display panel.

15. The client server system as in claim 12,
wherein:

the mobile phone includes a sound generator for
outputting music; and

the setting of the mobile phone is changed by
changing the music output from the sound generator.

16. The mobile phone for use in the client server
system defined in claim 12.